

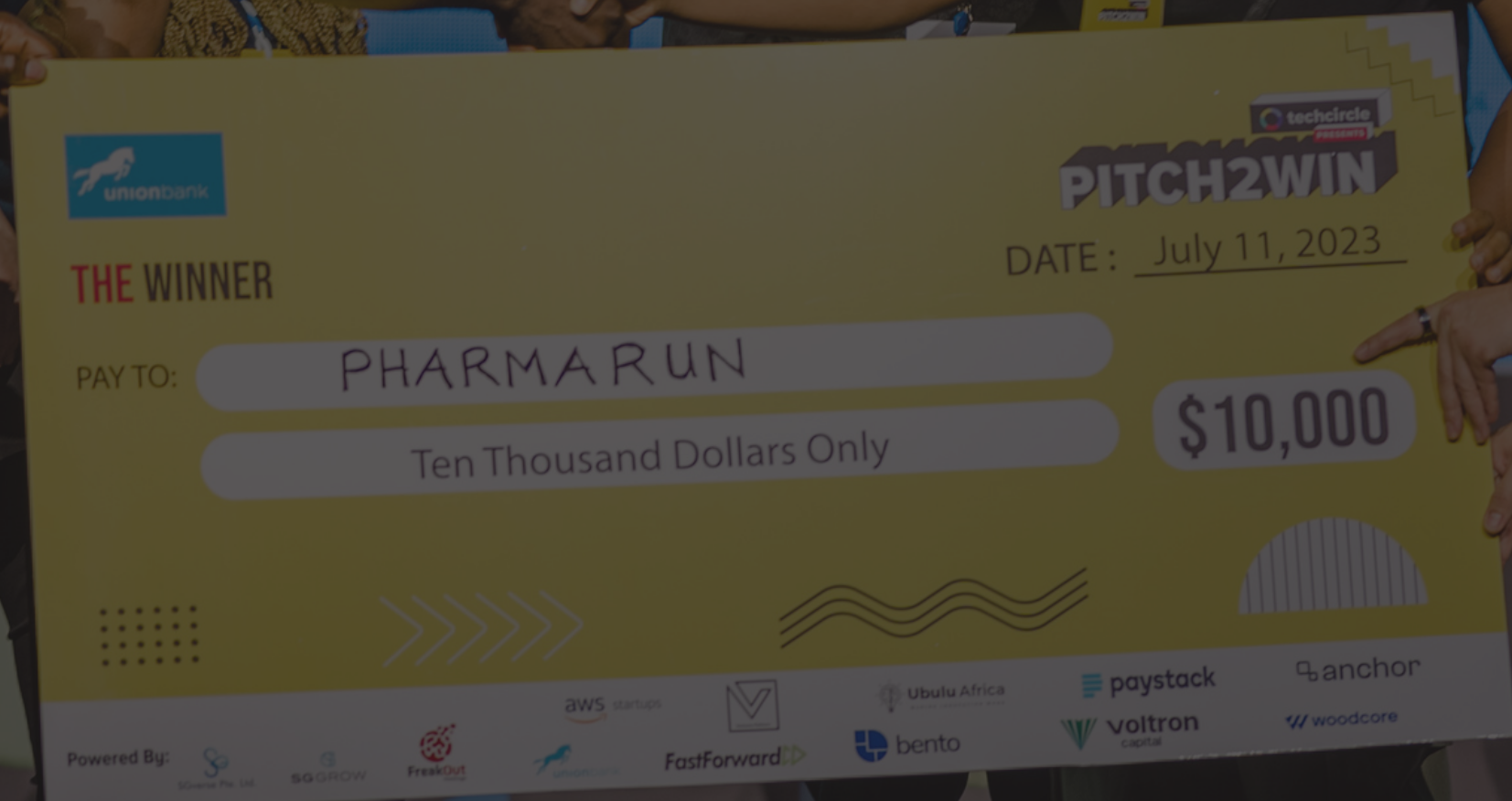
PITCH2WIN-4

Sponsorship DECK

JUNE 2024

LAGOS

An Event by:



Pitch2Win returns for its 4th Edition!

Pitch2Win is a launchpad for Africa's brightest tech talents and early-stage startups. For three years, Pitch2Win has turned 3-minute pitches, into millions in funding and connections to top accelerators like Y-Combinator.

This year, Pitch2Win is raising the stakes with equity-free funding and a sponsored trip to the IVS Event in Kyoto, Japan; making it an even more attractive platform for Africa's next tech superstars.

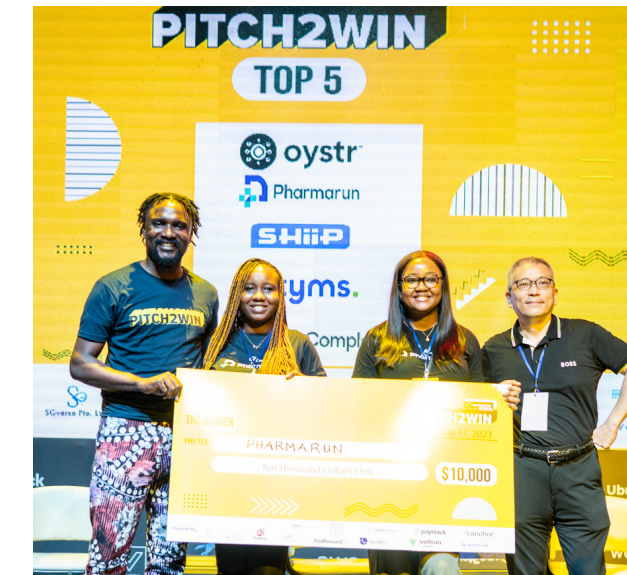
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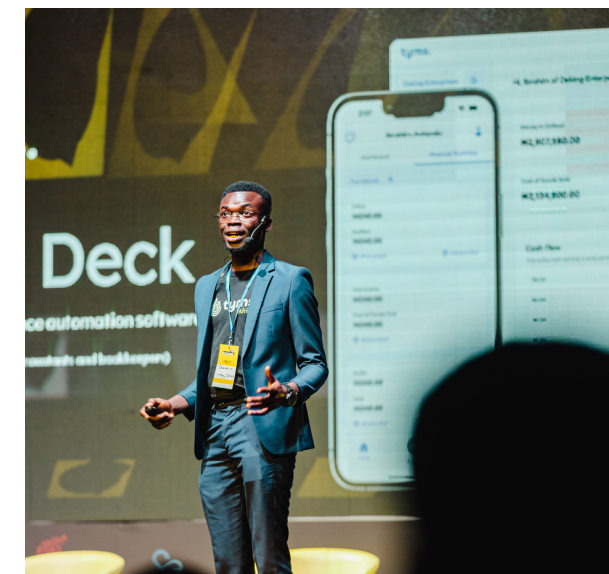
An Event by:



Foreign & Home investors



Equity free funding



Live pitch sessions



Venture Exposure

Be part of Pitch2Win 2024 and shape the future of African Tech with us!

Oo's Letter

Pitch2Win is an annual 1-day event organized to discover “interesting” early-stage startups. Through a thorough selection process, 10 startups will pitch on stage for \$10,000 before early-stage investors. This platform provides a pipeline for these startups to access investment, visibility, and network resources.

Pitch2Win also provides an opportunity for Investors, Tech Service Providers, Corporate leaders, and other ecosystem players to network and expand their deal pipelines with Foreign investors, CEOs, and Stakeholders from Japan.

This year's Pitch2Win is themed “Startup-Day”, it goes beyond the competition, and provides a space for Startups to learn from established leaders in the Nigerian tech scene through insightful talks and “Masterclasses”. It will be held on Wednesday, 12th June 2024 in Lagos, Nigeria. Participating in Pitch2Win4 means early access to the “next best founders and startups” in the tech ecosystem.

Please look through the packages and let me know which of them you'd be happy to pick up to help make this event happen.

Thank you for your support!



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Pitch2Win Statistics

1000+

Tech
Community

10+

Deal flows with
foreign investors

500+

Participating
startups

\$200M+

Follow on funding
to participating
startups

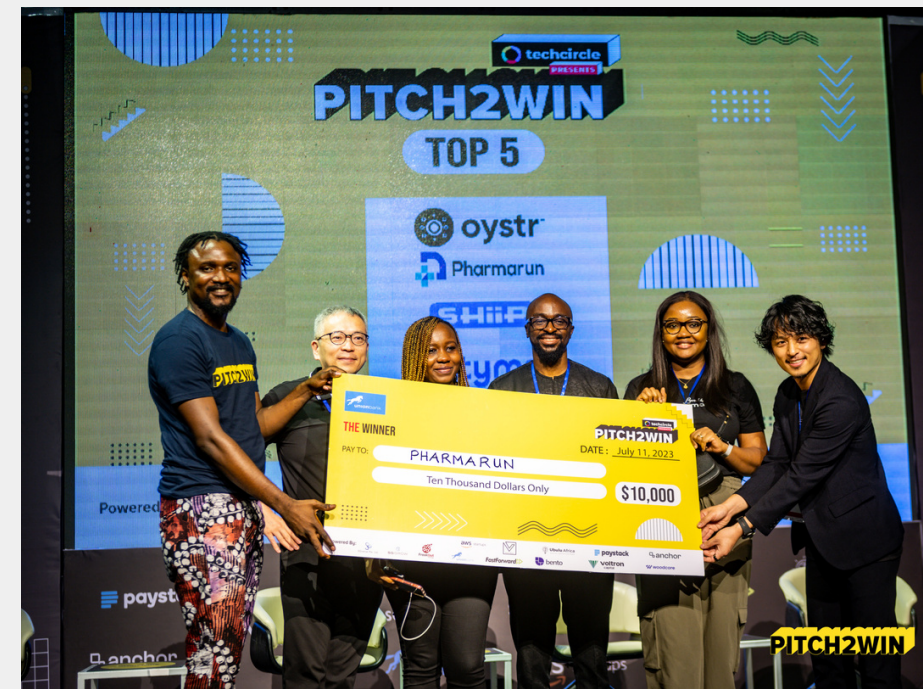
Our Attendees

- * Founders
- * Investors
- * Regulators
- * Executives
- * Operators

By Industries

- * FinTech
- * Web 3
- * Agritech
- * Logistics
- * E-commerce

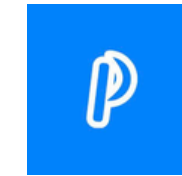
PITCH2WIN 3 HIGHLIGHTS



We are backed by tech royalty






Pitch2Win Startups

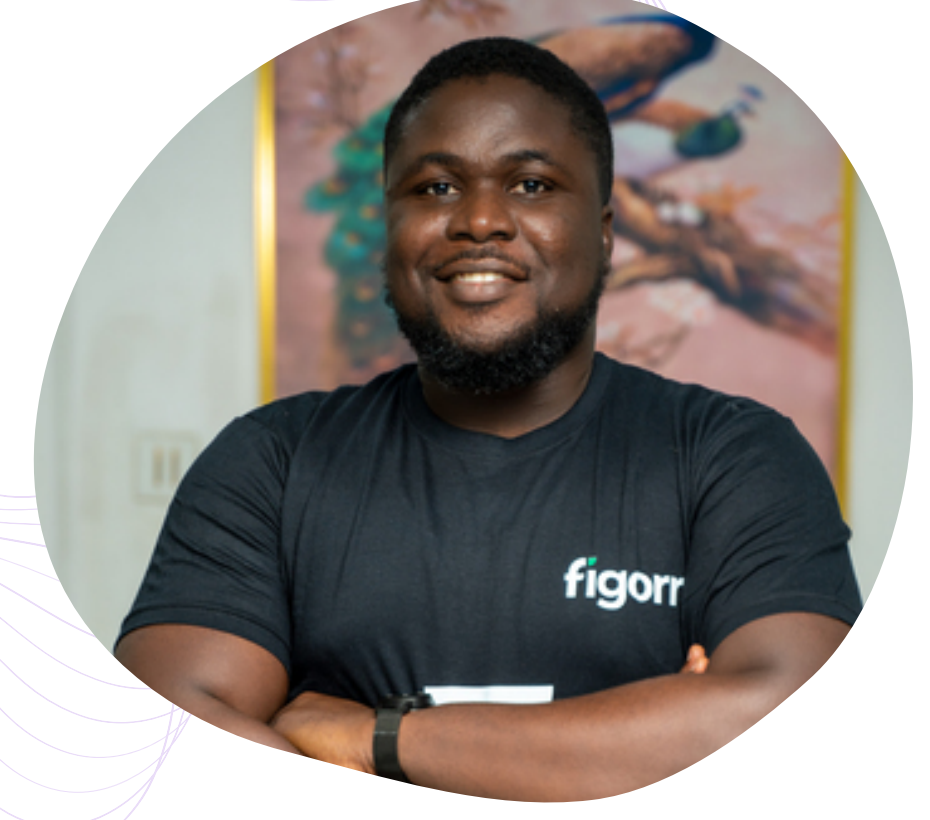





PITCH2WIN SUCCESS STORIES



Company	 Pharmarun Healthcare IT	 Curacel Insurance Tech	 RelianceHMO Healthcare IT
Founders	Teniola Adedeji	Henry Mascot	Femi Kuti
Fundraise After Pitch2Win	\$50,000.00	\$1,500,000.00 \$550M valuation	\$40,000,000.00
Programs After Pitch2Win	Google for Startups	Y-Combinator	Y-Combinator

PITCH2WIN SUCCESS STORIES



Company	 Healthcare IT	 FinTech	 Logistics Tech
Founders	Temie Giwa-Tubosun	Adedeji Olowe	Oghenetega Iortim
Fundraise After Pitch2Win	\$1,500,000.00	\$1,000,000.00	\$1,500,000.00
Programs After Pitch2Win	Investing in Innovation	-	Y-Combinator

Location

This year's environment is ideal for companies and entrepreneurs to interact; with dedicated zones for open labs, and a bigger arena for startups to showcase their ventures



New!

Exhibitions

Experience the intersection of Art & tech as Startups showcase their products & Digital Art creators display their immersive collections.



Opportunities for Investors!

Key players can connect with a new generation of entrepreneurs and identify potential business opportunities, high-potential technologies and innovative projects across sectors.



Socials

Our podcast fast chats, mixers, and roundtables will provide attendees with an opportunity to network with industry leaders, exchange ideas, and explore collaborations.



Sponsor PITCH2WIN-4

Whether you're looking to meet African founders, emerging startups, enterprise and tech leaders or policymakers, Pitch2Win is the place to be!

Thought Leadership

Share your knowledge
and expertise

Lead Generation

Generate high-quality
leads from a targeted
audience

Media Visibility

Get Your Brand in the
Spotlight

Networking & Connections

Diversify & forge deeper
connections that
matter

Brand Awareness

Targeted campaigns &
engagements

Access to Roundtables

Access exclusive
networking opportunities
with key decision-makers

SPONSORSHIP PACKAGE

BENEFITS	BANKS #6,250,000 (\$5,000)	INVESTORS #1,875,000 (\$1,500)	SERVICE AGENCIES #1,875,000 (\$1,500)
The Winner's cheque in your bank's name	✓		
Exclusive access to directly contact startup of interest for matchmaking	✓	✓	
Pre-day engagement with startups	✓	✓	✓
Access to Meeting Rooms	✓	✓	✓
Exhibition Booths	✓	✓	✓
Feature on Fast-chat interview (podcast)	✓	✓	✓
Invite to exclusive investors dinner	✓	✓	✓
Delegate passes to exclusive pre-event Mixer	5	3	3

SPONSORSHIP PACKAGE

BENEFITS	BANKS #6,250,000 (\$5,000)	INVESTORS #1,875,000 (\$1,500)	SERVICE AGENCIES #1,875,000 (\$1,500)
Half-page profile feature in the event brochure	✓	✓	✓
Buffet access for all delegates	✓	✓	✓
Pre-event mention across publicity channels	✓	✓	✓
Co-branding of the pre-event Bootcamp	✓	✓	✓
Logo on all our communications	✓	✓	✓
Swag Bags	✓	✓	✓

****The service agency package is only open to two(2) providers per niche and is on a first-come, first-serve basis. Joining a full niche will incur an additional \$500**

About the Organizer

Techcircle provides advisory, consultancy, and support services to African Startup Founders, Corporates, and Government Agencies. We connect foreign investors, governments and corporate organizations to the home-based African market through ecosystem-wide events, programs and tours.

Our services are aligned with adding value to the Nigerian tech ecosystem via designing and executing various activities and events for the community. To do this, we have provided incubation consultancy services and executed ecosystem programs for the UK Nigeria Tech Hub, Facebook, Microsoft, Google, Federal Ministry of Humanitarian Affairs, ARM Labs, Y-Combinator, NOGTECH, Startups Nigeria, etc.



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Contact Us!

For sponsorship and enquiries, contact

oo@techcircle.ng

We look forward to partnering with you.
Thank you



#TechCircle

#P2W4